



CITY OF ALEXANDRIA, LOUISIANA
MAYOR JACQUES M. ROY

May 5, 2026

NOTICE OF MAYOR'S BRIEFING

**WEDNESDAY, MAY 6, 2026
CITY COUNCIL CHAMBERS – 3:30 P.M.**

- A. DISCUSSION OF ALEXANDRIA ECONOMIC DEVELOPMENT PLANS; REIGNITE; SPARC; THINKALEX; AND OTHERS**
- 1) Report on Economic Indicators for the City**
 - 2) Local Data**
 - 3) Executive Summary of Plans for **REIGNITE****
 - 4) Expected Trends, Challenges and Opportunities**
- B. GAEDA AND THE PROBLEMS WITH NON-CONVERGENCE; ADDRESS TO, and how to better serve, PRESIDENT PERRY AND THE COUNCIL**
- C. ACCEPTANCE OF, OR ANSWERS TO, REIGNITE COUNCIL QUESTIONS**

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| 1. Review of Current Economic Indicators | 10. Budget and Resource Considerations |
| 2. Local Data Presentation | 11. Funding Sources and Budgeting Strategies |
| 3. Summary of Economic Development Plans | 12. Discussion of Utility Audited Results and Implications |
| 4. Project Overview: Mall Proposal - REIGNITE | 13. Synergy with AUS and Economic Development Efforts |
| 5. Vision for Healthcare and Recreation Corridor | 14. Integration of AUS with Existing Initiatives |
| 6. Key Features of Recreation and Healthcare Center | 15. REIGNITE, SPARC, THINKALEX, and Related Programs |
| 7. Alignment with City Economic Development Goals | 16. Potential Partnerships and Stakeholders |
| 8. Expected Trends, Challenges, and Opportunities | 17. Community Engagement and Input |
| 9. Impact on Local Economy | 18. Timeline for Project Implementation |

THIS BRIEFING IS OPEN TO PUBLIC ATTENDANCE. THIS IS NOT A MEETING OF THE CITY COUNCIL AND AN AGENDA ITEM IS NOT SUBJECT TO PUBLIC COMMENT UNLESS IT IS DESIGNATED FOR PUBLIC COMMENT.

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Public comment by public attendees is subject to designation by the agenda. The mayor encourages public questions submitted to his office to address issues. There is a distinction between addressing public comments and permitting them. Public comment requests related to this Agenda and provided to the office of the mayor up to one hour before start time may receive direct comment from the mayor *at this briefing*. As provided by written policy, public comment requests may raise any other (non-agenda) issues if provided in accord with our policy; however, those requests may not be addressed May 6, 2026, but may be addressed, as provided in the published policy, at another briefing.