




CITY OF ALEXANDRIA, LOUISIANA
MAYOR JACQUES M. ROY

**Executive Branch
Executive Order No. JMR2025-2**

SAFEAlex 2.0/Total
(Public Health and Safety Corridor Interventions)



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The office of the Mayor by executive order makes findings requiring heightened action and diligence on the part of designated personnel and institutions—

Declaration of Public Health and Safety Crisis

WHEREAS, a public health and safety crisis exists in several key areas of the city of Alexandria. The challenges within these corridors are hereby designated for special attention (the "corridors"), based on large-scale capital infrastructure protection; dangerous blight; homelessness and related minor criminal or negative social behaviors; serious crime; failures of, or the real inability to secure reasonably their premises by, custodians of buildings of public accommodation ensuring the safety of patrons, customers, and patients *(all, singularly or in combination, the "health and safety crisis")*; and,

WHEREAS, the health and safety crisis involves corridors with particularized need for intervention based on proximity to providers of healthcare, parks and recreation assets where children routinely may be placed at risk, risks to health code standards and business operations due to improper use of business facilities by non-invitees, and/or a combination of these; and,

WHEREAS, the corridor safety interventions by the declared health and safety crisis are necessary and proper incidents of the local government to keep citizens safe and avoid unsafe, unsanitary, and deleterious effects to the economics and retail tax base of the city of Alexandria, as well as to secure the safe operations, ingress, and egress of public and private employees as they work (the "corridor safety interventions"); and,

WHEREAS, it is the opinion of the Mayor and office of the Alexandria City Attorney (the "Administration") that in order to use resources of the City, its funds or property, deployed as corridor safety interventions at, near, or incidentally on private property or for its benefit, to comply with Art. VII, Sec. 14(A)—the City must show:

Mandates specific action, metrics, and deliberate speed to combat the declared health and safety crisis and implement interventions to stop:

- Unlawful use of structures and facilities causing unsanitary conditions created by current, consistent, common, and collective human action, such as contamination of bathroom facilities and the proliferation of trash; squatting within or around structures, leading to unsanitary conditions, fire hazards, and biological, inorganic, and/or human-made toxic or noxious (hazardous) threats; and risks of exposure to hazardous materials, including discarded (used) syringes, glass, alcoholic beverages, and illicit substances—particularly in the parks and recreation areas primarily focused on children.
- Unlawful blockage of roadways, placement of property or reckless actions on roadways and drives, violent or threatening physical assaults, and disturbing the public peace due to threats of violence and drug-induced or other mental health crises.
- Endangering life or property in the corridors by increased general risks of fire, crime, or disease due to a lack of maintenance and upkeep regarding, or adding to existing problems with, abandoned or blighted structures (which are or will increasingly become dilapidated, decayed, unsafe, or detrimental to the health, morals, safety, public welfare, and well-being of the community); and
- Increasing these listed risks along the Masonic Drive and MacArthur Drive corridors by trespassing on and unlawful or dangerous use of shopping carts, built environments and structures, bathroom facilities, and conveyances in levels or measurable degrees, affecting those corridors negatively, higher than in the City in general.

The Order addresses special needs for intervention based on proximity to providers of **healthcare, parks and recreation** assets where children routinely may be placed at risk, risks to **health code standards** and **business operations** due to improper use of business facilities by non-invitees, and/or a combination of these. The Order authorizes creation of an educational campaign; strict rules against roadway soliciting, disruptive signage, and encampments; dismantling of human trafficking networks and exploitation; and promotion of defensive architecture within the built environment.



More details follow

Order Summary
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The Mayor issued an executive order August 15, 2025, with heightened action and diligence required to combat health and safety challenges in designated corridors of the city of Alexandria—

1. **Crisis Identification:** A crisis exists threatening public health and safety due to blight, crime, homelessness, and unsafe conditions in public places maintained for recreation or private retail and business centers.
 - The crisis affects corridors with particularized need for intervention based on proximity to providers of **healthcare, parks and recreation** assets where children routinely may be placed at risk, risks to **health code standards** and **business operations** due to improper use of business facilities by non-invitees, and/or a combination of these.
 - Employees, laborers, and invitees are threatened, which affects private business operations and ultimately our tax base, community pride, desire to invest, and economy. **Citizens and guests are entitled to public safety.**
2. **Corridor Identification:** Identifies areas along MacArthur Drive and its related businesses and neighborhoods as well as Masonic Drive and its related healthcare, recreation, businesses, and neighborhoods. *Other areas of the City are affected and will be eligible for future interventions based on these policies and methods.*
3. **Corridor Safety Interventions (CSIs):** Special attention and actions are required to protect infrastructure, community health conditions, and safety in public spaces and surrounding our private businesses and institutions.
 - **Health & Safety Risks:** Specific threats include unsanitary conditions, fire hazards, hazardous materials, and threats to public safety (*e.g.* violence, substance abuse, and the abandoned “implements” of those hazards).
 - JMR-2025-2 establishes methods and practices to be deployed in the corridors; the policies to be followed; and the requirements to balance the interventions, methods, and practices with respect for liberty, de-escalation policies, corporal acts of mercy, and assistance to persons laboring under challenges. The order acknowledges that mental illness and substance abuse are key drivers of the crisis, and coordination with appropriate services is required. Consideration is mandatory for access to food, water, and shelter in the formulation and enforcement of policies. Interventions must be balanced, compassionate, and respect the rights of vulnerable individuals (*e.g.* homeless, mentally ill).
4. **Legal Framework for Cooperation with Private Sector:** The City will collaborate with private businesses and institutions in the affected areas to address the crisis while ensuring their operations are not disrupted.
 - **Public Purpose:** The City must demonstrate a public purpose for resourcing certain interventions, ensuring benefits to public health and safety, while promoting a holistic community approach.
 - **Authority:** The Mayor’s office is acting under its legal authority to deploy these interventions to protect public assets. Also, the CSIs are necessary and proper incidents of the local government to keep citizens safe and avoid unsafe, unsanitary, and deleterious effects to the economy and retail tax base of the city of Alexandria, as well as to secure the safe operations, ingress, and egress of public and private employees *as they work*.
 - The City will push for collaboration regarding homelessness and related work of stakeholders in the private sector and charitable institutions. The City needs decisive coordination of a vision centered on setting the rules and expectations of a civil society while mitigating against inadvertent aggravation of bad behaviors—because of a lack of coordination and understanding, some beneficent behaviors lead to bad consequences.
5. **Heightened Enforcement and Actions in Designated Corridors:** Strict enforcement has commenced regarding illegal or dangerous activities like squatting, trespassing, using stolen property (*e.g.* shopping carts), or reckless use of vehicles (*e.g.* ATVs, bikes). Tolerance for dangerous, disruptive, and illicit behaviors in the corridor is no longer the order of the day.
 - Focused action to reduce risks in the identified corridors will not cease until the crisis is abated.
 - The CSIs include ending: trespassing, squatting, unlawful use of conveyances, dangerous interactions with businesses and roadways, and disturbances of the peace.
 - The expected policies authorize creation of an educational campaign; strict rules for soliciting, disruptive signage, and encampments; dismantling of human trafficking networks and exploitation; and promotion of defensive architecture within the built environment.
6. **Directs Public Employees:** Mandates specific action, metrics, and deliberate speed to combat the crisis and implement the CSIs.



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WHEREAS, a public health and safety crisis exists in several key areas of the city of Alexandria. The challenges within these corridors are hereby designated for special attention (the “**corridors**”), based on large-scale capital infrastructure protection; dangerous blight; homelessness and related minor criminal or negative social behaviors; serious crime; failures of, or the real inability to secure reasonably their premises by, custodians of buildings of public accommodation ensuring the safety of patrons, customers, and patients (*all, singularly or in combination*, the “**health and safety crisis**”); and,

WHEREAS, the health and safety crisis involves corridors with particularized need for intervention based on proximity to providers of healthcare, parks and recreation assets where children routinely may be placed at risk, risks to health code standards and business operations due to improper use of business facilities by non-invitees, and/or a combination of these; and,

WHEREAS, the corridor safety interventions by the declared health and safety crisis are necessary and proper incidents of the local government to keep citizens safe and avoid unsafe, unsanitary, and deleterious effects to the economics and retail tax base of the city of Alexandria, as well as to secure the safe operations, ingress, and egress of public and private employees as they work (the “**corridor safety interventions**”); and,

WHEREAS, it is the opinion of the Mayor and office of the Alexandria City Attorney (the “**Administration**”) that in order to use resources of the City, its funds or property, deployed as corridor safety interventions at, near, or incidentally on private property or for its benefit, to comply with Art. VII, Sec. 14(A)—the City must show:

1. A public purpose for the expenditure, transfer, or use of resources as corridor safety interventions; 2. That the public resources, taken as a whole, do not appear to be gratuitous; and 3. Evidence demonstrating that the City has a reasonable expectation of receiving a benefit or value at least equivalent to the amount expended or transferred to partners as resources; and,

WHEREAS, the corridor safety interventions (“**CSIs**”) are authorized, and in most cases required, by law in furtherance of the police power and for the public purposes outlined herein (through the real and substantial actions of law enforcement): Accordingly, as long as only of incidental benefit to the *purely private interests* of the private sector, while of greater or more significant benefit to the public health and safety of citizens, it is the opinion of the Administration that the expenditure of public resources to avert, mitigate, lessen, or control public health and safety threats to the citizenry is an allowed and primary public service specifically authorized by the Home Rule Charter, Sections 1-04, 3-07(2-3), 4-01, and La.R.S. 33:4890; and,

WHEREAS, it is known from time to time that persons who are homeless, unhoused, struggling to maintain shelter, innocent-of-criminal-intent or malice, desperate, and/or well-intended may wander into private facilities seeking shelter, due to mental health crises, or due to victimization. The Administration therefore exhorts all under the direction of this JMR-2025-2 to act responsibly and with due care, understanding, de-escalatory philosophy and process, recognition of the corporal acts of mercy, and respect for the wishes of the public and private sector beneficiaries (the “**beneficiaries**”) in the implementation of this policy; and,

WHEREAS, the Home Rule Charter and other laws grant authority to municipal chief executive officers to declare states of emergency or specialized need for public interventions in their respective jurisdictions in the exercise of police power; and,

WHEREAS, specific conditions detailed herein have resulted in public health threats—including illustratively within the corridors justifying the CSIs:

- Unlawful use of structures and facilities causing unsanitary conditions created by current, consistent, common, and collective human action, such as contamination of bathroom facilities and the proliferation of trash increasing pest or rodent infestations.

- Unlawful entries into or squatting within or around structures, leading to unsanitary conditions, fire hazards, and biological, inorganic, and/or human-made toxic or noxious (hazardous) threats.
- Increased risks of exposure to hazardous materials, including discarded (used) syringes, glass, alcoholic beverages, and illicit substances—particularly in the parks and recreation areas primarily focused on children.
- Unlawful blockage of roadways, placement of property or reckless actions on roadways and drives, violent or threatening physical assaults, and disturbing the public peace due to threats of violence and drug-induced or other mental health crises.
- Lack of coordination and “rule setting” by stakeholders, partners, and providers through centralized and common vision policymaking leading to inadvertent support for behaviors leading to the risks listed herein.
- Endangering life or property in the corridors by increased general risks of fire, crime, or disease due to a lack of maintenance and upkeep regarding, or adding to existing problems with, abandoned or blighted structures (which are or will increasingly become dilapidated, decayed, unsafe, or detrimental to the health, morals, safety, public welfare, and well-being of the community); and,
- Increasing these listed risks along the Masonic Drive and MacArthur Drive corridors by trespassing on and *unlawful or dangerous use of* shopping carts, built environments and structures, bathroom facilities, and conveyances in levels or measurable degrees, affecting those corridors negatively, higher than in the City in general, and

WHEREAS, in these corridors it is necessary that these risks be addressed through the CSIs, in heightened fashion. Encampments and retention of stolen property—including shopping carts—and unlawful or dangerous use of conveyances of property or person—bicycles, motorized bicycles, ATVs, scooters, etc.—shall be strictly prohibited through enhanced enforcement and the CSIs; and,

WHEREAS, the CSIs shall be deployed in several manners, including interviewing and gaining permissions from private beneficiaries while at all times seeking to maximize the freedom and rights of persons to unfettered lawful ingress,

egress, travel, accommodation, and liberty. While protecting fundamental rights of persons, CSIs shall be deployed for the beneficiaries and therefore recognize and protect the fundamental rights of businesses, institutions, and public bodies to operate with relative security, safety, and protection, and

WHEREAS, in addition to recognition of fundamental rights, aligning the effects of policy on

* Mental illness * Substance Abuse/Addiction * Water * Food
* Electricity * Sanitary facility * Rest/Sleeping * Humanity/Mercy

shall at all times, with regard to formulation and enforcement of strategies enacted or implemented pursuant to JMR-2025-2, consider and co-implement measures, with proper and effective partners, along these alignments and considerations.

NOW THEREFORE I, Jacques M. Roy, Mayor of the City of Alexandria, declare a heightened and severe threat of existing and future emergency conditions, arising without notice and quickly, and thereby constituting a public health and safety threat and current condition in the city of Alexandria. It is ordered **(A)** That all divisions, the City Council, and citizens cooperate to ameliorate these negative effects as stated herein and for such time as the threat continues, and regarding such additional requests for joint action as may from time to time be updated by other announcements and acts; and that all personnel listed herein and supervised hereunder are hereby authorized to undertake any activity authorized by law which is deemed necessary and proper in response to this declaration (including following and relying upon the action plans); and that all divisions, departments, commissions, boards, agencies and officers of the City are authorized and directed to cooperate in actions the City, other political subdivisions, the State, the Office of Homeland Security and other government and private stakeholders may need to take in response to the effects of this health and safety crisis.

(B) That all divisions, departments, offices and agencies follow any incident or action plans to conserve resources and maintain public safety, including incident or action plans for CSIs *in additional named corridors*, as needs and resources are available, to supplement the CSIs directed at those **Corridor Safety Action Area** encompassing: **(CSAA#1)** MacArthur Drive and its frontage from the Budget Inn (former Motel 6) to the Louisiana Baptist Building, the businesses and their footprints fronting such area adjacent to MacArthur Drive, and the neighborhoods immediately adjacent thereto, including especially but not limited to Castle Village; and **(CSAA#2)** Masonic Drive and its frontages from Lee Street to Texas Avenue, including CHRISTUS St. Frances Cabrini Hospital, the businesses and their footprints fronting such area adjacent to Masonic Drive, and all public assets located therein.

IT IS FURTHER SPECIFICALLY ORDERED:

(C) With regard to CSI authorized activities, that—

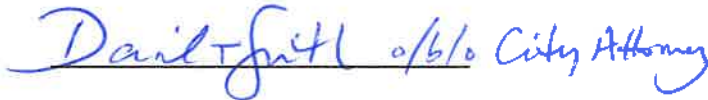
- 1) Based on declared health and safety challenges within certain corridors hereby designated for special attention, the Commissioner of Public Safety, Alexandria Police Chief, Alexandria Fire Chief, Director of Public Works, and others shall, at all times, directly work with any designees of the Mayor to effectuate the goals of this executive order and any subsequent legislation with a sense of *urgency and priority*.
- 2) The City’s coordinator for directing policy and alignment of stakeholder interests with regard to homelessness commence an action plan.
- 3) The Commissioner of Public Safety, Alexandria Police Chief, Alexandria Fire Chief, Director of Public Works, and others shall, at all times, directly work with any designees of the Mayor to ensure priority is given to any facilities designated for CSIs whose principal business purpose is the provision of healthcare or healthcare-related services.
- 4) Code enforcement and Community Service Officer priorities be heightened regarding implementation of the CSIs.
- 5) All policies shall be written to consider risk *balanced against remediation* while maintaining the constitutional mandate that persons not engaged in criminal, health risk, or reckless activity shall be free to travel without unlawful circumscription of liberty.
- 6) The City personnel—including the Commissioner of Public Safety, Alexandria Police Chief, Alexandria Fire Chief, Director of Public Works—shall create and direct placement of signage and enforcement with regard to soliciting; shall enforce park and recreation rules and regulations; shall disallow illegal encampments; shall work with charitable organizations sharing the City’s vision and who agree to attack problems holistically; shall dismantle human trafficking networks and exploitation; shall craft and engage in public education; shall promote defensive architecture; and shall ensure incident or other action plans are *properly cataloged* and respectful of the listed humanity alignments; and,
- 7) This Executive Order *shall be reviewable* for compliance in thirty (30) days, and any person who is subject to supervision under the Mayor as provided by the Home Rule Charter who fails to comply with this Order shall be subject to discipline; and
- 8) The Order shall be understood as *a declaration of emergency action* and shall be implemented *with all deliberate speed and status*, and
- 9) As indicated by previous reports and orders of this office, the Commissioner of Public Safety *is authorized to solicit and is charged with the responsibility to produce a report*, certified by the Chief of Police regarding the status of, and obstacles to, completing the goals contained in **Executive Order JMR2025-2**.

IN WITNESS WHEREOF, I have set my hand
officially and caused to be affixed the seal of the City of
Alexandria, at Alexandria, Louisiana, for this Order issued
on the 15th day of August, 2025, at 3:40 p.m.



Jacques M. Roy,
Mayor of the City of Alexandria

Attested to by Clerk/City Attorney of the City of Alexandria



Attested to by Chief of Police of the City of Alexandria

