

Date Submitted:_____ FORM A

Section I. Applicant Information and	l Other Funding Source Attempts.
Name/Organization:	·
Address:	
City:	State: Zip:
Phone:	Fax:
Contact Name:	Contact Email Address:
Non-profit? Yes N	o. If non-profit, attach copy of IRS exemption letter.
Are you a Governmental Entity?	Yes No
Event:	Date of Event:
Organization's Mission (brief stateme	ent):
Type of Program/Activity: Describe	in two or three sentences.
Identify other event sponsors and the (Supporting documentation required.)	amount (or value, if in-kind) of the funding commitment.
Identify other attempts to gain fund and their responses. (Supporting docu	ing or support from private, volunteer, or other entities umentation required.)

Section II. Nature and/or Description of Public Funds or Property Needed.				
Amount Requested:				
Property requested:				
In-kind service requested:				
(Attach additional paper if more space is needed.)				
Section III. Funding Category and/or Basis for Re	quest.			
This section seeks information concerning the bas potentially permissible purposes for the City of recreational activities; cultural or educational actinistitutions, libraries, concerts, art museums and leisure time and cultural activities and functions advertising/marketing Alexandria or this region is brings tourism or business to the area which did activity already in existence.	Alexandria—which may include athletics; ivities, such as collaborations with learning exhibits; parks and playgrounds; and others of the city. Economic development and permitted generally only when the activity			
Which best applies to your request:				
Economic Development Recreati	on/Athletic Advertise/Market			
Use of City Property for Public Benefit	Aid to the Needy			
Arts/Cultural Partnership-Endeavor	Educational			
IV. Public Purpose and/or Goal of Request.				

This section seeks information about whether this event is for a "public purpose," a requirement by the state constitution before any action involving public funds or property can be given or pledged. This means a benefit solely of a private nature—such as to private clubs, organizations, and so forth, not tied to performance of a public need or program—are presumptively disallowed by state law and can subject public officials to criminal sanction. Your request should be tied to open public participation and overall community development.

If not open to the public, your request may not be allowed. The City is concerned with its goal to benefit all citizens to the extent possible although benefits for a class of persons may be permissible, such as for the needy. The City must examine the governmental action it takes to ensure pledges of its assets or funds do not benefit one person or private entity disproportionately to the benefit to the overall community.

If you are a for-profit applicant, what is the expected private benefit to you, your partners, or members of a club if any part of any fundraising goes to an organization and part to some charitable cause? What is percentage breakdown shown in actual projections?

What is (are) the goal(s) of this project? (In one sentence)

If a governmental entity, is the cooperative endeavor or intergovernmental agreement sought pursuant to local services law, joint emergency preparedness, exchange of surplus property for public safety purposes, or other? (State "other" reason.)

If the use of public funds or property is for social welfare for the aid and support of the needy, how are targeted candidates screened? If not screened, how are they targeted for participation?

V. Benefits to the City.

Proportionality is critical for a public body to give its funds or property. Since this involves taxpayer money, the City of Alexandria has a fiscal responsibility to ensure fairness to all. The City cannot engage in a mere gratuity or giving away of services without a return benefit; however, it may help with your request if you produce a measurable result to the City approximating its gratuity to you.

Does your request or endeavor involve a nearly equal benefit to the citizens you seek to serve when compared to the money or property expended or sought to be used by the public entity? If so, how?

If you cannot show a fair market value dollar-for-dollar match, does your plan or request involve a continuing program or relationship which has a future value attached? How so?

What are your real and substantial obligations to achieve the proportionate return to the City of Alexandria at some point in the future?

What is (are) the expected outcome(s) or benefits(s) to the public from the event to be funded? Specify the number of persons anticipated to be served and the service(s) to be provided.

Describe the history of this program and its success.

If your category was "Economic Development and/or Advertisement," provide the following:

- Projected number of out-of-town participants and guests
- Identify broadcast, web and regional print promotions to be utilized
- Average number of days stay by out-of-town guests to this event
- Help us estimate the projected economic impact on the City by providing the number of people you expect to attend and how you arrived at this conclusion and the number of days your event lasts. (The City will fill in the "multiplier" based on your previous responses.)

Number of people	X7 NT . 1	X Multiplier
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STATEMENT OF POLICY OF THE CITY OF ALEXANDRIA

The City of Alexandria adheres to La.Const. art. VII, § 14, and its requirement that the funds, credit, property, or things of value of the City shall not be loaned, pledged, or donated to or for any person, association, or corporation, public or private, except that the use of public funds or property for programs of social welfare for the aid and support of the needy may be allowed if for a public purpose. Also, the City of Alexandria *may* engage in cooperative endeavors with other political subdivisions, the State of Louisiana or its agencies, with the United States or its agencies, or with any public or private association, corporation, or individual, if—(i) the expenditure or transfer of public funds or property is based on a legal obligation, duty, or foundation in law giving rise to the ability to legally contract (e.g., a valid statute, ordinance, charter or contract); (ii) the expenditure is also for a public purpose; and (iii) the expenditure creates a public benefit proportionate to its cost (i.e., the amount expended by the City is met with a comparable return or real and substantial obligation to create a future return).

APPLICANT CERTIFICATION

I certify as representative of			that ny knowledge.	the
Signature:		Date:		-
Print Name:				_
ADMINISTRATIVE	USE: Staff Recommendation			7
	City attorney review CEA or IGA completed			
	Council Action	ApprovedDat	e	