

# Alexandria Recreation & Education Program

February 2014



#### PROPOSITION (RECREATION MILLAGE)

Shall City of Alexandria, State of Louisiana (the "City"), levy a special tax not exceeding six (6) mills on all property subject to taxation in the City (an estimated \$2,234,000 reasonably expected at this time to be collected from the levy of the tax for an entire year), for a period of twenty (20) years, beginning with the year 2014 and ending with the year 2033, for the purpose of acquiring, constructing, improving, maintaining or operating parks, playgrounds, recreation centers and other recreational facilities and programs, including cultural, educational and leisure activities, together with the necessary furnishings and equipment therefor; provided that the first 3 mills levied each year shall be applied as follows: (i) 35 % for capital purposes and (ii) 65% for operations, maintenance and staffing, with all revenues in excess of 3 mills in any year to be used solely for operations, maintenance, staffing, facilities and programs at the Alexandria Zoological Park?

### **Existing Recreation Assets**



# CoA Recreation Assets:

PARKS AND RECREATION





**20** 

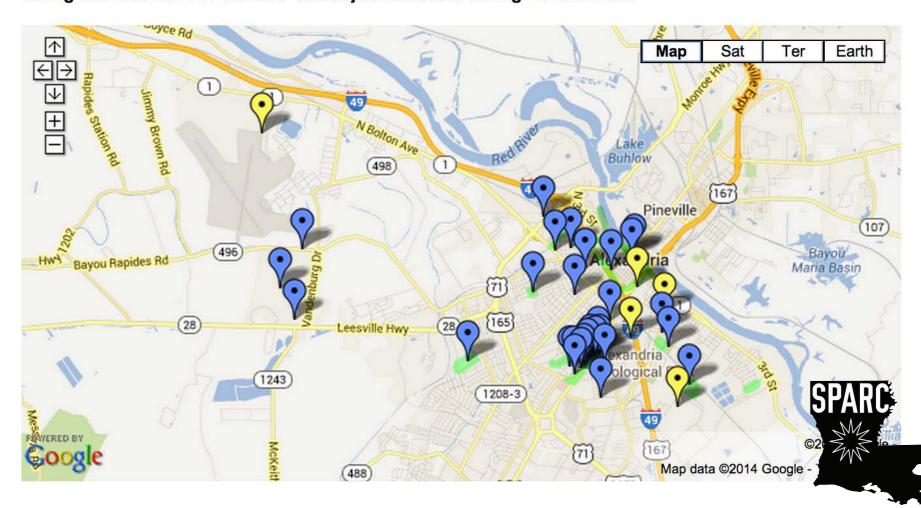
**PARKS** 

17 FACILITIES

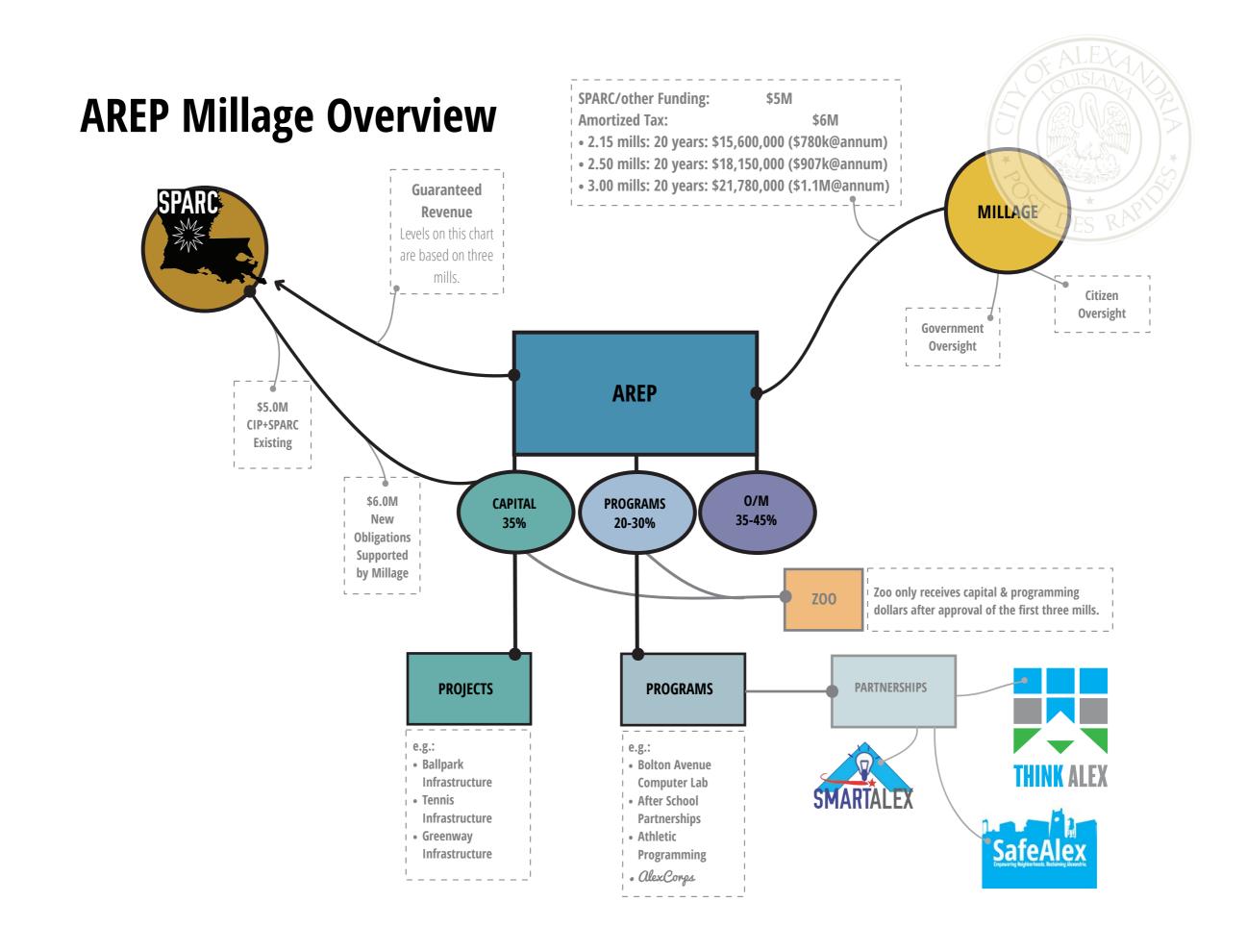
**3** GREENWAYS

5 COMMUNITY CENTERS

Parks are closed at sundown except for the tennis courts which close at 10 PM. Parks and tennis courts are closed during bad weather. All facilities are subject to closure during maintenance.



### **AREP Millage Overview** MILLAGE **AREP** CAPITAL 0/M **PROGRAMS** 35-45% 20-30% 35% **PROJECTS PROGRAMS**



**Lose & Associates Proposed Community Services Division Organization** Mayor Community Services Division **Figure 4.11: Proposed Community Services** AREP **Division Organization (2009)** Commission **Existing Position** Community Services/Parks New Title **Existing Position** Administrative luman Resource Assistant Coordinator **Existing Contract Position New Position** Administrative Tier 1 Hire Assistant 1 Director 1 **New Position Future Hire** Community Recreation & Part-time Programs Athletics Superintendent Special Parks Sports & Special Programs & Events & Festivals Athletics Centers Maintenance Marketing Cultural Arts Program Staff 1 Supervisior Supervisor Links on Field Program Staff/ Downs Community Rental Golf Sports the Bayou Rentals Instructors Facilities Center/Aquatics Enterprise Complex Coordinator Attendants Complex Coordinator<sup>1</sup> Contractor

Golf

Pro Shop

Golf

Center

Staff

Facility

Johnny Downs

Maintenance

Staff 3

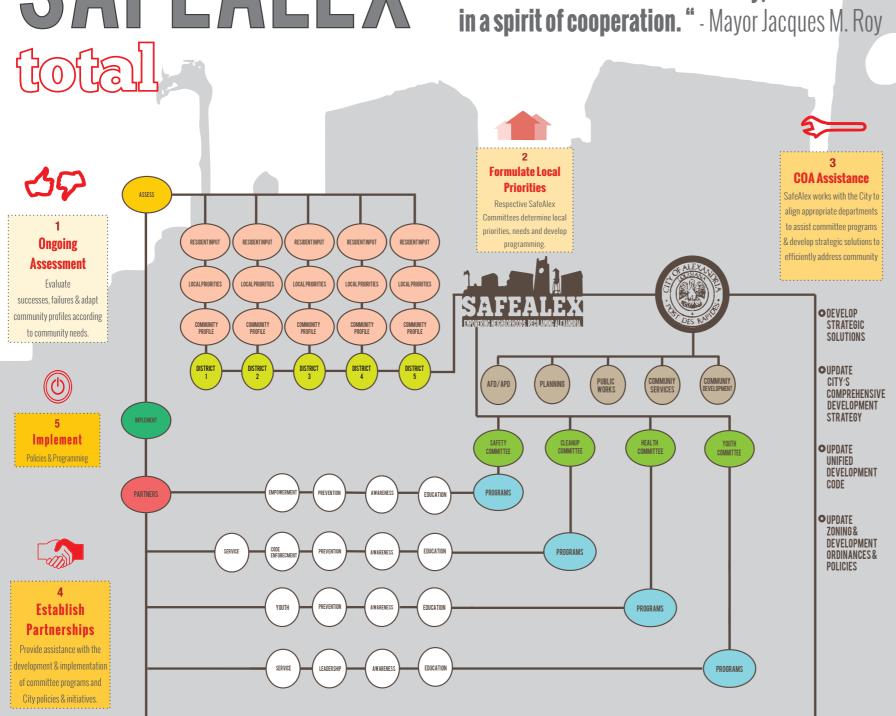
Competition

Center

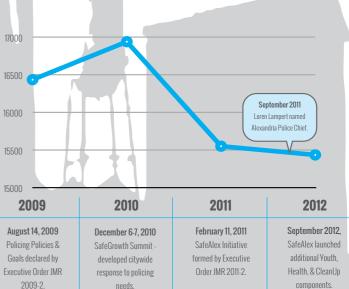
### **SafeAlex Program Overview:**

SAFEALEX

"If we are to eliminate the culture of crime, we must be united as a community, in a spirit of cooperation." - Mayor Jacques M. Roy



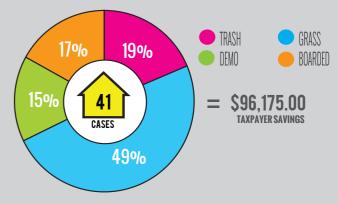
# RESULTS CRIME Alexandria Reported Incidents



#### **BLIGHT**

implementing in part

the IACP report.





**Proposed Community Services Division Organization** SafeAlex Mayor current programming for SafeAlex; however, the Administration is considering changes to the Commission **Services Division** community feedback portion to compare council Director district planning with Recreation Planning Units. Assistant Community Community Services/ Zoo Director **Services Director Recreation Director** Special Events & Figure 4.11: Proposed Community Services **Division Organization** (Revised 2014) Field Rentals Down Sports **Existing Position New Title Existing Position** Parks Athletic Rental Facilities Maintenance **Existing Contract Position New Position** Tier 1 Hire Golf Pro Shop **New Position Future Hire** 

DISTRICT 3

## Frank O. Hunter Park





Now After

Phase I: \$1,600,000

Phase 2: \$1,051,000

#### **NEW:**

New lighting, play area, football complex, expanded recreation center, sports courts, new walking trail, picnic tables, benches, and waste receptacles, new tree plantings, additional parking, practice area.



DISTRICT 4

# Land of the Jaguar

\$2,700,000





**Before** 



After



**Before** 

After

DISTRICT 4

## Zoo Festival Plaza

\$395,000





**Before** After





Before

After

1

## Harmon Park





**Before** After

\$420,746

(NOTE: Amount also associated with Cheatham Park project.

#### **NEW:**

New lighting, replace fencing, replace play equipment, new walking trail, rehabilitate pavilion, new picnic tables, benches, and waste receptacles, new tree plantings.



## Cheatham Park





**Before** After

\$420,746

(NOTE: Amount also associated with Harmon Park project.

#### **NEW:**

Additional parking, new lighting, replace play equipment, new walking trail, new picnic tables, benches, and waste receptacles, new tree plantings.



### **MPAT**





**Before** After

\$1,755,000

(NOTE: Amount also associated with Acadian and City Park projects.)

#### **NEW:**

Parking, lighting, play equipment, walking trail, pavilion, picnic tables, benches, and waste receptacles, tree plantings and landscaping, fencing, disc golf course, restroom, festival lawn.



4

## City Park





**Before** After

\$1,755,000

(NOTE: Amount also associated with Acadian and MPAT Park projects.)

#### **NEW:**

New lighting, replace play equipment, new walking trail, replace fencing, rehabilitate pavilion, new sand volleyball court, new picnic tables, benches, and waste receptacles, new tree plantings.



## Acadian







**Before** After

\$1,755,000

(NOTE: Amount also associated with MPAT and City Park projects.)

#### **NEW:**

Parking, lighting, play equipment, walking trail, pavilion, picnic tables, benches, and waste receptacles, tree plantings and landscaping.



## HDQ





**Before** After

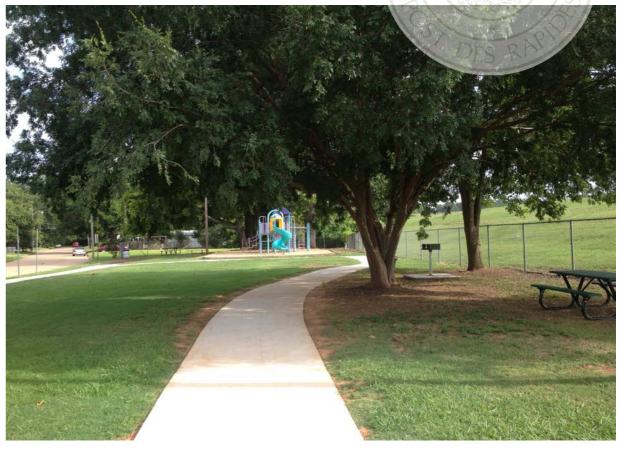
\$420,746



## Lincoln







\$36,665

**NEW:** Walking track



## Other Projects



- WTO-3B Citywide Park Signage: COMPLETED 2013
- Restoration of Bringhurst Golf Course: COMPLETED 2009
- Recreational Park Improvements (Spray Pads): COMPLETED 2009
- Acadian Park Drainage: COMPLETED 2007



## Total

DISTRICT	PROJECT	AMOUNT	STATUS
3	Frank O. Hunter	\$2,651,000	Construction
4	Land of the Jaguar	\$2,700,000	Complete
4	Zoo Festival Plaza	\$395,000	Complete
1	Harmon Park	\$213,000	Complete
3	Cheatham Park	\$213,000	Complete
2	MPAT	\$585,000	Complete
4	City Park	\$585,000	Complete
3	Acadian Park	\$585,000	Complete
2	HDQ	\$420,746	Complete
3	Lincoln	\$36,665	Complete
4	Park Signage Masonic Drive	\$137,400	Complete
Citywide	Park Signage (WTO-3B)	\$270,000	Complete
Citywide	Spray Pads	\$1,273,638	Complete
3	Acadian Park Drainage	\$408,910	Complete

## Total



14
Major Recreation Asset Projects

\$10,474,359

**Recreation Investments \*Since 2006** 

