

2018 SPONSOR PACKET



GEAUX
Pink **5k**
THE BREAST RACE IN CENLA

PINK DRESS RUN

Saturday, October 13, 2018

RACE HEADQUARTERS
WALKER TOYOTA
5735 Coliseum Blvd., Alexandria, LA 71303

GEAUX PINK CAR RAFFLE
PRESENTED BY: WALKER TOYOTA
Interested in a one-of-a-kind pink vehicle from Walker Toyota?
Visit our website below to purchase a \$10 raffle ticket today!
The winner will be announced at the closing ceremonies on race day! You need not be present to win.

SCHEDULE OF EVENTS
4:30PM Survivor Happy Hour
Registration Opens/Festivities Begin
(must have a Race Bib to participate)
6:00PM Race Begins
6:45PM Closing Ceremony
7:00PM Post-Race Tailgate

 **CHRISTUS. CABRINI**
Foundation

 **WALKER**
TOYOTA

ALL PROCEEDS BENEFIT THE CHRISTUS CABRINI CANCER CENTER
FOR MORE INFORMATION, PLEASE VISIT www.christuscabrinifoundation.org/geaux-pink-5k

CHRISTUS Cabrini Foundation

3330 Masonic Dr. Alexandria, LA 71301

www.christuscabrinifoundation.org/geaux-pink-5k

318-448-6580



SPONSORSHIP BREAKDOWN

Presenting Sponsor - \$15,000 *(category exclusivity)*

- Company logo prominently featured on all event collateral and marketing materials
- 15 Complimentary Race Entries
- Company official to speak onstage race day
- Premiere 20x20 sponsor booth placement (tent and tables provided by company)
- Logo on race t-shirt (location and size reflective of sponsorship level)
- Ability to distribute branded company items at your sponsor booth on race day (distributed items subject to approval)

Gold Sponsor - \$10,000

- 10 Complimentary Race Entries
- On-Stage recognition on race day
- Premiere 20x20 sponsor booth placement (tent and tables provided by company)
- Logo on race t-shirt (location and size reflective of sponsorship level)
- Logo on all race marketing materials (flyers, signage, website, etc)
- Ability to distribute branded company items at your sponsor booth on race day (distributed items subject to approval)

Silver Sponsor - \$5,000

- 5 Complimentary Race Entries
- On-Stage recognition on race day
- Premiere 10x10 sponsor booth placement (tent and tables provided by company)
- Logo on race t-shirt (location and size reflective of sponsorship level)
- Logo on all race marketing materials (flyers, signage, website, etc)
- Ability to distribute branded company items at your sponsor booth on race day (distributed items subject to approval)

Bronze Sponsor - \$2,500

- 2 Complimentary Race Entries
- Premiere 10x10 sponsor booth placement (tent and tables provided by company)
- Logo on race t-shirt (location and size reflective of sponsorship level)
- Logo on all race marketing materials (flyers, signage, website, etc)
- Ability to distribute branded company items at your sponsor booth on race day (distributed items subject to approval)

Branding Sponsor - \$1,500

- Exclusive Branded Ownership of one of the following elements of the race:
 - Team Tailgate Area
 - Survivor/VIP Reception
 - Start/Finish Line
 - Kids' Korner
 - Candlelight Memorial

Route Sign Sponsor - \$500

- Includes 2 company branded route signs displayed on the race route

SPONSOR DEADLINE – OCTOBER 1ST