



SPARC:

A Renewed Alexandria

May 2010, Bolton Avenue Community Center
A Presentation by the Office of Mayor Jacques Roy



What is SPARC?



Improving Our Infrastructure



Enhancing Quality of Life



Preparing for the Future



Building Back Our Neighborhoods



Ensuring for Smart Growth

Infrastructure is King.

- ★ For every \$1 million invested in local infrastructure, \$6.2 million is generated in economic activity over the long-term (U.S. Dept. of Transportation).
- ★ Investing in infrastructure enhances property values.
- ★ In order to compete in the 21st century, Alexandria must improve its public infrastructure. Urban decay and blight can destroy an entire community.
- ★ Crumbling infrastructure can result in crumbling institutions: churches, schools, civic organizations, and families.
- ★ Crumbling infrastructure will not fix itself. We must act.

Alexandria Today

The Good News:

- ★ Our population is growing. According to LA Tech estimates, Alexandria is now home to over 50,000 people.
- ★ We have out-performed the rest of the nation during the most significant recession since the Great Depression.
- ★ Alexandria continues to attract new business and retail development.
- ★ Our health care industry is top-notch. During the last three years, our hospitals have invested over \$125M in expanding their facilities.

More Good News:

Named Top 10 Wilderness Town

Alexandria's proximity to Kisatchie National Forest, numerous lakes and bayous, and incredible hunting and fishing opportunities make it one of the top ten wilderness towns in the nation, according to National Geographic Traveler.

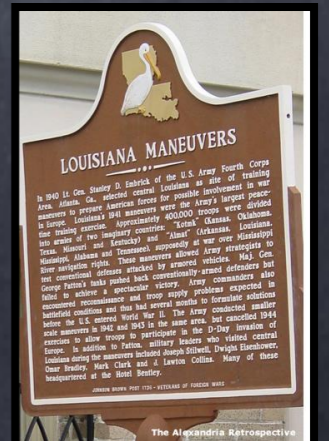
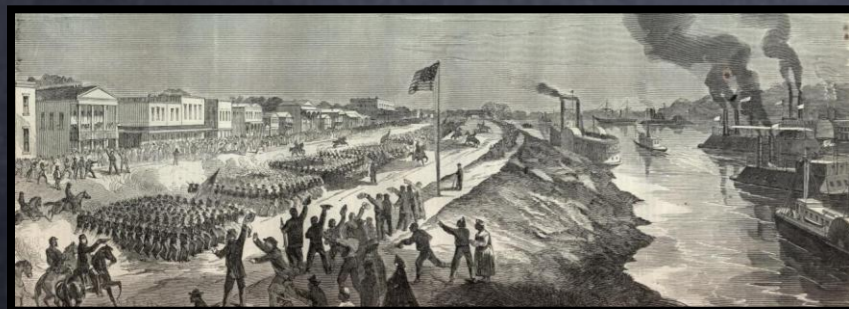


An Incredible Airport

Four years ago, the new Alexandria International Airport terminal opened for business. The mega-million dollar terminal is one of the finest in the American South and serves an area of approximately 400,000 people



A Fascinating History and a Rich and Diverse Culture



An Engaged and Active Non-Profit Community

Next Steps

- ★ Acknowledge Our Shared Problems.
- ★ Invest In Proven Solutions.
- ★ Work With A Unified Sense of Purpose.
- ★ Seek Out The Best Ideas.
- ★ Demand Results.

Frederic Schwartz

Jeffrey Carbo